



# Christopher J Heini

602-710-0380 New York, New York

Portfolio: [www.cjamesh.com](http://www.cjamesh.com)

## Profile

A goal-driven professional with strong communication, customer service, and organizational skills that focuses on efficient time critical scheduling, detailed tracking, problem solving and project management. Proactively works with business partners and management levels to achieve great results by exceeding expectations and metrics. Highly adaptable to new technologies and changing business demands. Extremely motivated to contribute to a dynamic organization that values innovation and professional development.

## Experience

### **SOCIAL MEDIA MANAGER , GRAVYSTACK ; PHOENIX,ARIZONA (REMOTE) – 2022-2024**

- Project Management (Monday.com)
- Video Editing
- Photo Editing
- Adobe Illustrator & Indesign Designs
- Website Management Through
- Determine how best to represent a concept visually
- Determine which photographs, art, or other design elements to use
- Develop the overall look or style of a publication, an advertising campaign, or a theater, television, or film set
- Manage graphic designers, set and exhibit designers, or other design staff
- Review and approve designs, artwork, photography, and graphics developed by other staff members
- Talk to clients to develop an artistic approach and style
- Coordinate activities with other artistic and creative departments
- Develop detailed budgets and timelines
- Present designs to clients for approval
- Social Media Campaigns
- Video Marketing Campaigns
- Podcast Editing, Recording & Publishing through Lypson

### **ART DIRECTOR, COSSET BATH AND BODY ; SALT LAKE CITY, UTAH (REMOTE) – 2021 - 2022**

- *Determine how best to represent a concept visually*
- *Determine which photographs, art, or other design elements to use*
- *Develop the overall look or style of a publication, an advertising campaign, or a theater, television, or film set*
- *Manage graphic designers, set and exhibit designers, or other design staff*
- *Review and approve designs, artwork, photography, and graphics developed by other staff members*
- *Talk to clients to develop an artistic approach and style*
- *Coordinate activities with other artistic and creative departments*
- *Develop detailed budgets and timelines*
- *Present designs to clients for approval*
- *Social Media Campaigns*
- *Video Marketing Campaigns*
- *Email Marketing Campaigns.*

#### **VIDEO MARKETING MANAGER, STORM VENTURES GROUP ; SCOTTSDALE, AZ – 2019 - LATE 2021**

- Organized, Directed Film Sets
- Wrote Last Minute Scripts
- Managed Campaigns at all Stages, including initial concepts, execution, and on-going optimization.
- Amplified Branded Campaigns through diversified public relations
- Manage graphic designers, set and exhibit designers, or other design staff
- Review and approve designs, artwork, photography, and graphics developed by other staff members
- Talk to clients to develop an artistic approach and style
- Maintained Deadlines
- Edited Video Marketing Assets in Adobe Cloud Software & VMIX Trained.
- Coordinate activities with other artistic and creative departments
- Stage Managed *Win the Storm Conferences*.

#### **VISUAL MARKETING MANAGER, SCNM – 2018 - JAN 2020**

- Successfully produced multimedia marketing pieces directed towards students and endowments.
- Coordinated multiple departments, stakeholders and third party organizations to complete time-sensitive projects through programs like [monday.com](http://monday.com)
- Successfully developed detailed scope project proposals exceeding efforts in marketing campaigns increase-ing student enrollment and social media presence.

#### **STAGE MANAGEMENT, CARNIVAL CRUISE LINES INC. 2015 - 2018**

- Recruited and selected entertainment personnel from international pool of candidates to fill all positions for multiple programs.
- Managed personnel, operations and productions of all shows, including supervisions, evaluation, and training of entertainers and staff.
- Maintained corporate compliance requirements, reported on safety violations, employee behavior and “show - stop” reports.
- Reorganized various production processes resulting in faster turnaround show times and pre-show setups while maintaining safety procedures

## **Education - Bachelor in Communications.**

Al Collins College Private Institute – Film and Video Production Bachelor of the Arts, 2014

## **Skills**

Business Knowledge, Production and Event Specialist, Problem solving, creativity and forethought in, Budgeting solving complex issues, Adaptability to new technologies and coding, Communications, Strong cross-departmental, Stage management. and interpersonal communication skills., Light and south booth operation., Leadership, Experienced in hiring, recruiting and people management., Event organization and coordination. SOFTWARE, Microsoft Office Suite, Avid and Pro Tools, InDesign, Creative Adobe Suite, Wrike, Sales Force, FinalCut Pro, Jira, Adobe Illustrator, Branding, Social Media Management, Video Production

## **References**

Jordana Gordic (SVG) - (480) 601-4064

Heather Hamblin (Cosset) -(801) 698 - 0451

Kenneth Donnelly (SCNM) - (480) 252 -7070

Ashley Fredrickson (Personal) - (480) 748 -1913

